

MAKE SURE THE ALGORITHMS  
KNOW YOUR SMALL BUSINESS!

Let us establish your posting consistency and help you build visibility. We will develop content and provide you with content suggestions to help maximize your plan!

All plans include branded post templates, custom designed graphics, posting to stories and consultations. An initial social media audit is included so plans can be customized to fit your brand needs.

We strongly recommend having a few things done before you begin with one of our social media plans. If you don't have these things in place and would like us to take care of it, there may be an initial setup fee in addition to your monthly plan amount, depending on which plan you decide to go with:

- \* Facebook Business Suite Account setup
- \* Facebook Pixel & Google Analytics for your website
- \* Facebook Ad account payment details /account setup
- \* SEO Keywords
- \* Hashtags



SOCIAL MEDIA PRICING  
OUR PLANS

PREMIUM

Our most popular plan for small businesses developing visibility and posting consistency with their social media accounts. This plan includes a summary of engagement so you can measure content.

MOST POPULAR

EXCLUSIVELY  
for existing SMP Creative™ clients only

VIP CLIENT

This plan is the SAME as the PREMIUM plan on a monthly basis, but is **\$1500 the first month** for social media set up, design and marketing of a custom communication to your clients and website updates!

BASIC

Great plan for the small business just starting out or developing a social media presence.

Minimun 3 months required!

Social Media Content Calendar or Template

✔ Social Media Calendar

✔ Social Media Calendar

✔ Social Media Calendar w/ Content

Posting weekly for 2 social media accounts

✔ Posting 3 x's per week

✔ Posting 5 x's per week

✔ Posting 5-7 x's per week

Custom Designed Social Media Graphics

✔ 2 Graphics (bi-weekly)

✔ 4 Graphics (bi-weekly)

✔ e-Blast | Newsletter | Tips

Social Media Consultation

✔ 1 consultation

✔ 2 consultations (bi-weekly)

✔ Consultations as needed

Engagement summary from each account

✔ Engagement Summary

✔ Engagement Summary

Social media initial setup fee \$500 (one time fee if needed for Basic & Premium plans)

✔ Social Media Setup

Exisiting SMP Creative™ clients can choose the ULTIMATE plan. Website updates, choice of marketing communication and set up is included - all at the same monthly of the PREMIUM, with added benefits.

✔ Website Updates (Quarterly)\*

\$385 per month

\$500 per month

\$500 per month

\* For ULTIMATE Plan, Website Updates Quarterly have restrictions. Basic editing, like adding, removing and arrangement are typical. Additional charges may be incurred if new content or page layout changes are requested.  
Thanks for thinking of SMP for your social media management needs! These are baseline plans for our services – keep in mind we can create a custom plan for your business if you have additional social media needs.